

## CHALLENGE

# Building a high-quality foundation of education from the start.

## SOLUTIONS

The Chamber Foundation educates and engages businesses of all sizes to make the wise investment in early childhood education.

These efforts strengthen business today while building the workforce we'll depend on tomorrow and for decades to come.

## The Business Case

A world-class workforce begins with a world-class education system.

The most critical years of life for healthy development are our earliest, and yet school has previously been viewed as the start of a child's education. We now know that the path to a good education and successful career starts with a solid foundation that begins at day one.

We outline the importance of business investment in early childhood education, from birth to age eight, engage more partners in the conversation, and bring business perspective to the table.

**Children**

The first 1,000 days of life are critical for a child's development—driven in large part by ongoing, reciprocal, "serve-and-return" interactions with adult caregivers that literally build the architecture of children's brains.

**1-2 million**  
new neural connections  
are formed every second during a child's first 1,000 days



## Leading the Way: A Toolkit to Action

The role of business in a two-generation solution to support the growth of our economy.

To promote our vision that business has a significant voice and role to play in the early childhood education conversation, we educate the business community on ways they can engage and better support their workforce.

Leading the Way is an ever-evolving toolkit of resources to help the business community advocate for access to high-quality, affordable childcare to support of employees, the broader community, and our country's future.

## Taking the Message on the Road

Supporting the communities working towards change at the local level.

It takes a village to find solutions to this complex problem. Businesses, policy makers, and the community must work together. This means employers and our team have to get out of Washington to support this message and make change happen.

We partner with communities across the country to discuss the critical role of high-quality early education in strengthening the workforce of today and the workforce of tomorrow.

**WORKFORCE OF TODAY,  
WORKFORCE OF TOMORROW:**  
The Business Case for High-Quality Childcare

